



บริษัท เจเคเอ็น โกลบอล กรุ๊ป จำกัด (มหาชน)  
JKN GLOBAL GROUP PUBLIC COMPANY LIMITED  
อาคารเจเคเอ็น เอ็มไพร์ เลขที่ 818 หมู่ที่ 2 ตำบลสำโรงเหนือ  
อำเภอเมืองสมุทรปราการ จังหวัดสมุทรปราการ 10270  
Tel. 02-021-7700-99 [www.jknglobalgroup.com](http://www.jknglobalgroup.com)

- Translation -

No. JKNGB-014-06/2022

June 21, 2022

Subject Issuance and Offering of the Convertible Debentures No.8/2022  
To The President  
The Stock Exchange of Thailand  
Enclosure Summary of Important Terms and Conditions of the Convertible Debentures of JKN Global Group Public Company Limited (formerly known as “JKN Global Media Public Company Limited”)

The Extraordinary General Meeting of the shareholders No.2/2022 of JKN Global Group Public Company Limited (the “Company”) held on March 14, 2022 has resolved to approve the issuance and offering of the newly issued convertible debentures of the Company of not exceeding THB 1,500 million by way of private placement to specific investors, namely Advance Opportunities Fund (“AO Fund”) and Advance Opportunities Fund 1 (“AO Fund 1”), which are not related persons of the Company, the details are attached in the Enclosure.

The Company would like to inform that the Company has offered and issued the convertible debentures pursuant to the agreement in respect of “Convertible debentures granting the right to convert into ordinary shares of JKN Global Group Public Company Limited No. 8/2022, due in 2025, unsubordinated and unsecured” in the amount of THB 40 million to AO Fund on June 21, 2022 and the maturity date of the said convertible debentures will be on April 21, 2025 unless the conversion rights have been exercised before the maturity date. In addition, the Company has the remaining amount for the issuance and offering of convertible debentures of THB 1,200 million.

Please be informed accordingly.

Yours sincerely,

(Mr. Jakkaphong Jakrajutatip)  
Chief Executive Officer and Managing Director  
Authorized Disclosing Person

**Summary of Important Terms and Conditions of the Convertible Debentures of  
JKN Global Group Public Company Limited**

Heading	Details
Convertible Debentures Issuer	JKN Global Media Public Company Limited (formerly known as “JKN Global Media Public Company Limited”) (“ <b>Company</b> ”)
Type of Convertible Debentures	Convertible Debentures with the conversion right to convert into the Company's ordinary shares, senior and unsecured (Senior Unsecured Convertible Debentures) (“ <b>Convertible Debentures</b> ”).
Currency	Baht
Total amount of principal of the Convertible Debentures	Not exceeding 1,500,000,000 Baht divided into 3 tranches, as follows: (1) Convertible Debentures Tranche 1 has the value of not more than 500 million Baht divided into 25 sets, 20.0 million Baht per set. (2) Convertible Debentures Tranche 2 has the value of not more than 500 million Baht divided into 25 sets, 20.0 million Baht per set. (3) Convertible Debentures Tranche 3 has the value of not more than 500 million Baht divided into 20 sets, 25.0 million Baht per set.
Conditions of the Issuance of Convertible Debentures	<p>The Company will gradually issue the Convertible Debentures by tranche, each tranche, respectively. In each issuance of the tranche of Convertible Debentures, the Company will gradually issue each set in each tranche according to the Company's financial needs. The issuance of convertible debentures is subject to the completion of the conditions precedent which are: Permission from the Securities and Exchange Commission and other relevant agencies, including the terms and conditions of the Convertible Debentures.</p> <p>However, the timeframe of the conversion is within 1 year after shareholder's meeting approved the issuance. If the Company did not issue all the Convertible Debentures within 1 year, the Company may request a resolution of the shareholders' meeting to issue the unissued convertible debentures according to the Company's financial needs.</p>
Interest Rate	0.50 percent per annum, provided that the interest will be paid on a quarterly basis from the date the Convertible Debentures was issued.
Maturity Period	3 years after the issuance of each Tranche
Payback Condition	Repay in lump sum after each due date of the specific Tranche according to the terms and conditions of the Convertible Debenture. In such, for each Tranche the maturity period is 3 years after the issuance.
Redeem Rights before Due Date	The Convertible Debentures holders may or may not have rights to redeem the Convertible Debentures before due date and/or the Convertible Debentures issuer may or may not have rights to redeem the Convertible Debentures before due date too. The

Heading	Details
	redemption has to be followed by the terms and conditions of certain convertible debentures aligned with rules, regulations, laws and/or permissions from related authorized Governmental Bodies.
Conversion Ratio	Principle amount of the Convertible Debentures divided by the conversion price.
Conversion price (origin and appropriateness of pricing or conversion rates)	<p>Not lower than 90% of the market price, therefore it is not considered an offer for sale of newly issued shares at a price lower than the market price as prescribed in the Notification of the Capital Market Supervisory Board No. TorJor. 72/2558 Re: Approval of the issuance of newly issued shares to private placement (“<b>Notification No. TorJor. 72/2558</b>”).</p> <p>“Market Price” is calculated from the weighted average price of the Company’s shares traded in the Stock Exchange of Thailand for at least 7 consecutive business days, but not more than 15 consecutive business days prior to the date the convertible bond holder exercises the right to convert the bonds. The weighted average price is calculated from the traded volume weighted closing price for each consecutive business days (“<b>Floating Conversion Price</b>”) in accordance with Notification No. TorJor. 17/2561 and Announcement No. SorJor. 39/2551. However, if the above-calculated conversion price is lower than the current par value of the Company’s shares, the Company shall issue additional compensation shares in a manner that complies with the calculation of all shares to be issued at par value, which are subjected to the conversion price.</p> <p>Market price will be calculated by specifying 2 decimal places. If the 3rd decimal place is 5 or more, it will be rounded up.</p> <p>The conversion price of the convertible debentures will be calculated by specifying 3 decimal places. If the 4th decimal place is 5 or more, it will be rounded up.</p> <p>Remarks:</p> <ul style="list-style-type: none"> <li>○ If the ordinary shares resulted from the exercise of conversion rights of the Convertible Debentures has a conversion price of less than 90% of the market price at the date of conversion (the market price is calculated based on the weighted average price of the Company’s shares traded on the Stock Exchange of Thailand for not less than 7 consecutive business days, but not more than 15 consecutive business days prior to the date that the convertible bond holders exercise their conversion rights. The weighted average price is calculated from the closing price weighted by the trading volume of each consecutive business days). The Company has the duty to prohibit AO Fund and AO Fund 1 (“<b>Investors</b>”) from exercising such conversion rights within 1 year from the date the investors receive such convertible securities (Silent Period). After the date the investor receives the</li> </ul>

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	<p>convertible securities for a period of 6 months, the investors will be able to gradually sell the prohibited shares in the amount of 25% of the total number of shares prohibited in accordance with the rules prescribed in the Notification of the Stock Exchange of Thailand Re: Rules, Conditions and Procedures for Consideration of the Request for Ordinary Shares or Preferred Shares as for the capital increase as listed securities B.E. 2558 dated May 11, 2015 (as amended).</p> <p>○ In the case that the accommodating shares are insufficient, the Company will follow the guideline in the topic “The event that the Company has to issue new shares to accommodate the change in the exercise of conversion rights”.</p>
Conversion Period	The Convertible Debentures holders may exercise their conversion rights of the Convertible Debentures every day until the close of business hours 1 week prior to the Convertible Debenture maturity date.
Number of ordinary shares accommodated for conversion	The number of shares accommodated for this offering of convertible debentures is 122,700,000 shares and the number of shares accommodated for other convertible debentures is 177,962,331 shares. <u>The total number of shares</u> accommodated for all convertible debentures is 300,662,331 shares, equivalent to 49.49% of the total number of the Company's shares issued and sold as of the date of the Board of Directors Meeting on 31 January 2022.
Secondary market for ordinary shares as a result of the conversion	The Company shall arrange to list the ordinary shares issued as a result of the conversion on the Stock Exchange of Thailand or any exchange that the Company's securities are listed on.
Restrictions on transfer of the Convertible Debentures	As this issuance and offering of the Convertible Debentures is considered as an offering to no more than 10 specific investors within 4-month period as specified in the Notification of the Capital Market Supervisory Board No. TorJor. 17/2561 Re: Application for and Approval of the Offering for Sale of Newly Issued Debt Instruments (“ <b>Notification No. TorJor. 17/2561</b> ”). Therefore, the transfer of the Convertible Debentures to any person at any time throughout its tenure shall not cause the number of the holders to exceed 10 specific investors within 4 month period, provided that the number of the holders shall be calculated from actual investors holding the Convertible Debentures on private placement basis (whether such investors hold the newly issued convertible debentures or receive the convertible debenture from the transfer by any existing Convertible Debentures holders), except by way of inheritance.
Allocation Method	Allocated by private placement, once or several times, to Advance Opportunities Fund (AO Fund) and Advance Opportunities Fund 1 (AO Fund 1), which is an institutional investor pursuant to Clause 4 (10) of the Notification of the Securities and Exchange Commission KorJor. 4/2560 Re: Determination of the Definitions of Institutional Investor,

Heading	Details
	Ultra-high Net Worth Investor and High Net Worth Investor. This offering of the Convertible Debentures is in accordance with Clauses 43 and 56 of the Notification No. TorJor. 17/2561.
The event that the Company has to issue new shares to accommodate the change in the exercise of conversion rights	The Company may register the increase in capital to accommodate the conversion by the resolution of shareholders' meeting or compensate in cash to the Convertible Debentures holder in regards with the terms and conditions of the Convertible Debentures.
Impact on Shareholders	<p>In consideration of the impacts on the Company's shareholders, it will be taken into consideration the impact of the Convertible Debentures in case the Company issued and offered Convertible Debentures to investors. In this regard, two aspects of the impacts on the shareholders of the Company will be taken into consideration, which are, impact to the market price of shares (Price Dilution) and impact to the voting rights of existing shareholders (Control Dilution), with details as follows:</p> <p><b>In the case that <u>not all</u> of the existing convertible debentures are converted</b></p> <p>(1) Price Dilution can be calculated from the following formula:</p> $\text{Price Dilution} = (\text{Po} - \text{PE}) / \text{Po}$ <p>Whereas,</p> <p>Po = Existing share price which is equivalent to 8.0718 Baht per share, calculated based on the weighted average price of the Company's shares trading on the Stock Exchange of Thailand for 15 consecutive business days prior to the date the Board of Directors' Meeting resolved to propose to the Extraordinary General Meeting of Shareholders No. 2/2022 to consider and approve the issuance of the newly issued ordinary shares to accommodate for the exercise of the Convertible Debentures' conversion rights by private placement during the period from December 30, 2021 to January 21, 2022.</p> <p>Pe = Conversion Price of Convertible Debentures, 90% of the market price assumed to be equal to Po which is equivalent to 7.2646 Baht per share</p> <p>PE = Share price after the issuance of Convertible Debentures,</p> <p>Whereas,</p> $\text{PE} = ((\text{Po} \times \text{Qo}) + (\text{Pe} \times \text{Qe})) / (\text{Qo} + \text{Qe})$ <p>Qo = Number of existing shares which is equivalent to 607,498,256 shares</p> <p>Qe = Number of shares arising from the exercise of conversion right of the Convertible Debentures, number of ordinary shares reserved for conversion of 122,700,000 shares</p> <p>Therefore,</p>

Heading	Details
	<p> <math display="block">PE = (8.0718 \times 607,498,256) + (7.2646 \times 122,700,000) / (607,498,256 + 122,700,000)</math> <math display="block">PE = 7.9362 \text{ Baht per share}</math> </p> <p> <math display="block">\text{Price Dilution} = (Po - PE) / Po = (8.0718 - 7.9362) / 8.0718 = 1.68\%</math> </p> <p>In case that all convertible debentures are fully exercised, the impact to the market price of the shares will be 1.68% which incurred from issuing convertible debentures at 90% of Po.</p> <p><b>In the case that <u>all</u> of the existing convertible debentures are converted</b></p> <p>(2) Price Dilution can be calculated from the following formula:</p> <p>Price Dilution = <math>(Po - PE) / Po</math></p> <p>Whereas,</p> <p>Po = Existing share price which is equivalent to 8.0718 Baht per share, calculated based on the weighted average price of the Company's shares trading on the Stock Exchange of Thailand for 15 consecutive business days prior to the date the Board of Directors' Meeting resolved to propose to the Extraordinary General Meeting of Shareholders No. 2/2022 to consider and approve the issuance of the newly issued ordinary shares to accommodate for the exercise of the Convertible Debentures' conversion rights by private placement during the period from December 30, 2021 to January 21, 2022.</p> <p>Pe = Conversion Price of Convertible Debentures, 90% of the market price assumed to be equal to Po which is equivalent to 7.2646 Baht per share</p> <p>PE = Share price after the issuance of Convertible Debentures,</p> <p>Whereas,</p> <p><math display="block">PE = ((Po \times Qo) + (Pe \times Qe)) / (Qo + Qe)</math></p> <p>Qo = Number of existing shares which is equivalent to 785,460,587 shares</p> <p>Qe = Number of shares arising from the exercise of conversion right of the Convertible Debentures, number of ordinary shares reserved for conversion of 122,700,000 shares</p> <p>Therefore,</p> <p> <math display="block">PE = (8.0718 \times 785,460,587) + (7.2646 \times 122,700,000) / (785,460,587 + 122,700,000)</math> <math display="block">PE = 7.9627 \text{ Baht per share}</math> </p> <p> <math display="block">\text{Price Dilution} = (Po - PE) / Po = (8.0718 - 7.9442) / 8.0718 = 1.35\%</math> </p>

Heading	Details
	<p>In case that all convertible debentures are fully exercised, the impact to the market price of the shares will be 1.35% which incurred from issuing convertible debentures at 90% of Po.</p> <p><b>In the case that <u>not all</u> of the existing convertible debentures are converted</b></p> <p><b>(3) Control Dilution can be calculated from the following formula:</b></p> $\text{Control Dilution} = Q_e / (Q_o + Q_e)$ <p>Whereas,</p> <p>Qo = Number of existing shares which is equivalent to 607,498,256 shares</p> <p>Qe = Number of shares arising from the exercise of conversion right of the Convertible Debentures, number of ordinary shares reserved for conversion of 122,700,000 shares</p> $\text{Control Dilution} = 122,700,000 / (607,498,256 + 122,700,000)$ $= 16.80\%$ <p>In case that all convertible debentures are fully exercised, the shareholders of the Company will be diluted of its shareholding (Control Dilution) at the rate of 16.80%.</p> <p><b>In the case that <u>all</u> of the existing convertible debentures are converted</b></p> <p><b>(4) Control Dilution can be calculated from the following formula:</b></p> $\text{Control Dilution} = Q_e / (Q_o + Q_e)$ <p>Whereas,</p> <p>Qo = Number of existing shares which is equivalent to 785,460,587 shares</p> <p>Qe = Number of shares arising from the exercise of conversion right of the Convertible Debentures, number of ordinary shares reserved for conversion of 122,700,000 shares</p> $\text{Control Dilution} = 122,700,000 / (785,460,587 + 122,700,000)$ $= 13.51\%$ <p>In case that all convertible debentures are fully exercised, the shareholders of the Company will be diluted of its shareholding (Control Dilution) at the rate of 13.51%.</p>
Other Information	The details described above are the summary of the terms and conditions of the Convertible Debentures and are still subject to change. Further relevant details will be stipulated in the terms and conditions of the Convertible Debentures.
Objectives of issuing convertible debentures and plans for utilizing proceeds	Please consider the objectives of issuing convertible debentures and plans for utilizing proceeds as detailed in the Capital Increase Report Form (F53-4) (Attachment 2)

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<b>Board of Directors' Opinions</b>	
Reason, necessity, and suitability for the issuance and offering of convertible debentures, including analyzing the Company's ability to repay shareholders who do not exercise their conversion rights at maturity date.	The Board of Directors is of the opinion that fundraising by issuing and offering convertible debentures is a good choice to increase the Company's capital, to increase liquidity, and for fast fundraising to adapt to the rapidly changing stock market and environment conditions. This will benefit the Company's business operations in order to increase its financial liquidity and to expand investments when the Company has a need in a timely manner. It also helps to reduce the financial cost of the Company in the event that the capital increase is used to pay off debts, including increasing the stability and sustainability of the financial position of the Company, which will undoubtedly strengthen and stabilize the Company's financial position. It also restructures the appropriateness of the Company's capital structure. The Company can use the money to generate income from investments and business development of the Company and/or invest in new businesses that are related to or supports the business that is currently operating. This will generate returns for the company and shareholders in the future. In addition, this fundraising will also benefit the company and shareholders. Details are shown in the Capital Increase Report Form (Attachment 2). However, in the event that the Company has issued convertible debentures and the convertible debenture holders do not exercise their convertible rights at maturity date, the Company expects that its future cash flow should be sufficient for business operations, if business conditions return to normal. In addition, if necessary, the Company may issue and offer newly issued ordinary shares to shareholders or private placement, which is another solution. However, the Company will consider the appropriateness during that particular time and decide again.
Possibility of the plan for utilizing funds	The Company expects to proceed with the issuance and offering of newly issued shares to investors as well as to receive money from the sale of such newly issued shares within 1 year from the date that the shareholders' meeting approved to issue and offer for sale the newly issued shares. However, if the Company does not receive money from this capital increase, the Company may lose the opportunity to expand its business according to the Company's business plan.
Expected impacts on the Company's business operations, including its financial position and operating results due to the capital increase	Increasing the Company's registered capital by issuing convertible debentures will strengthen both its financial structure and increase its financial flexibility to invest in future projects. Therefore, such capital increase will not adversely affect the business operation, financial position, and performance of the Company.



Heading	Details
Directors' Testimonials	<p>In the case that the directors of the Company fails to perform their duties with honesty and diligence to protect the interest of the Company with regards to this capital increase, if such failure to perform duties causes damage, shareholders can sue for damages from the said director on behalf of the Company in accordance with Section 85 of the Public Company Act B.E. 2535 and if the performance of such duties causes the Board of Directors or any person involved to wrongful gains, shareholders can use the right to sue to recover benefits from that director instead, in accordance with Section 89/18 of the Securities and Exchange Act B.E. 2535 (as amended).</p>